



After NeoCon, Stir Needs a Height-Adjustable Trophy Case

The Stir Kinetic Desk captures multiple awards and ushers in new innovation era at NeoCon, the world's largest furniture tradeshow

June 16, 2014 – Los Angeles, CA — The Stir Kinetic Desk, the world's only learning, height-adjustable desk, took North America's largest design exposition and conference, NeoCon®, by storm this year – raking in top honors from the industry's most prestigious outlets and judges. Nearly 40,000 architecture and design professionals attended this year's show, to view thousands of innovative products and resources for corporate, hospitality, healthcare, retail, government, institutional and residential interiors from more than 700 showrooms and exhibitors.

Even with stiff competition, the Stir Kinetic Desk outmatched them all to take home:

- **Gold Medal - Best of Show** from Contract Design Magazine, in the category "Tech Integrated Solution"
- [Interior Design Magazine HIP award](#) for Tech Solution (15,000 voters took part in the voting)
- [Top 10 Best in Show](#) - Dwell Magazine
- [Top 10 Best in Show](#) - Interior Design Magazine
- Great media coverage: **Interior Design Magazine:** "[Everyone is obsessing about the Stir Kinetic Desk](#)", **Dwell:** "[already a tech darling](#)", **Interior Design Magazine .. Best in Category:** "[The coolest height adjustable desk of them all.](#)"

About Stir:

The Stir team includes alums of Apple, IDEO and Humanscale. The company's founder and CEO, J.P. Labrosse, was part of the original iPod team at Apple, and sold his last startup, RayTracker, to First Solar. The company's flagship product, the Stir Kinetic Desk, brings one of the most common and unchanging pieces of any office into the modern, connected era, with a focus on improving and quantifying personal health. The Stir Kinetic Desk combines the best features of health-focused connected devices with adaptive home/office automation to create an entirely new work experience focused on creating a balanced and inspired lifestyle. The company is based in Los Angeles, CA and is privately funded. The Stir Kinetic Desk is designed and built in the USA.

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